



# International Composting Awareness Week 2019

(Sunday 5 May to Saturday 11 May)

International Composting Awareness Week Australia (ICAW), is a week of activities, events and publicity to improve awareness of the importance of compost, a valuable organic resource and to promote compost use, knowledge and products.

The VWMA will be running a series of events during this week to raise the profile of composting and organic resource recovery as well as profiling the waste hierarchy and the people and businesses disrupting the market, working to improve business efficiency and environmental outcomes.

## **BREAKFAST – Monday 6 May (7:30AM TO 9:30AM)**

This event will feature standing breakfast and engaging presentations from leaders in the field of public and business programs around waste avoidance, composting and sustainable packaging. City of Port Phillip's will also present on their waste and resource recovery plan for the residents and businesses within the municipality.

### **SPEAKERS**

#### **BioPak**

When you're running a food business, single-use packaging can be unavoidable but, we can help reduce the negative impact on the environment. As well as being manufactured in an eco-friendly way, and commercially compostable and recyclable, BioPak single-use packaging has a host of other benefits, like guilt-free convenience. Plus, single-use packaging improves sanitation and reduces the spread of infectious diseases.



#### **David Gravina (Compost Revolution)**

David Gravina is a social entrepreneur who founded Australia's first sustainable digital agency, Digital Eskimo (DE) in 2001 – acquired in 2015, now Future Friendly – which used participatory design and open source technology to scale the impact of purpose-driven teams. The agency co-created many ground breaking projects for the country's top tier NGOs, government and progressive corporates including Amnesty International, St Vincent De Paul's, Greenpeace, the Australian Human Rights Commission, UTS, UWS, IAG and many others.

In 2012 he launched social venture, Revolution Apps which is now focussed on scaling the Compost Revolution to expand the impact of home organics on Australia's waste and landfill problem.

Currently working with 33 councils across Australia, the Compost Revolution is an award-winning platform which inspires, educates and equips households so they can recover their food waste. Our fun online tutorials and integrated ordering system allows residents to choose their composting gear and have it delivered straight to their door.





**Katy Barfield (YUME)**

Yume's mission is to create a world without waste by facilitating the sale and donation of surplus food that may have otherwise been discarded.

Yume was founded in 2014 by food rescue veteran, Katy Barfield, after witnessing the amount of food that's wasted in the commercial food sector.

Katy Barfield is Australia's leading food waste warrior. Instead of just talking about the issues, she has dedicated the past 10 years to doing something about it. As the founding CEO of SecondBite, she led the organisation through a period of intense growth, from collecting around 600kg of fresh produce to redistributing over two million kilograms in 2012. In 2013, Katy launched Australia's first wholesale fruit and veg business, Spade and Barrow to keep Australian farmers on the land.

Yume enables food suppliers such as primary producers and manufacturers to sell their quality surplus products to buyers in the foodservice industry. Already, Yume - which works with hundreds of leading food manufacturers, such as Unilever and Mondelez and food service giants like Sodexo and Accor Hotels - has sold over 819,000kg of quality surplus food, returning \$2.6 million to Australian farmers and manufacturers.



**Dick Ross (City of Port Phillip)**

Dick is the Mayor of one of Victoria's most vibrant municipalities. He was awarded the Medal of the Order of Australia for services to the environment and local government in 2010. He was a Writer in Residence at Bayside in 2015, has written six books and was the author of a record-breaking blog for The Age on unbelief from 2011 to 2014.



**BREAKFAST EVENT WILL ALSO FEATURE A RANGE OF STALL HOLDERS ALL FEATURING NEW, EXCITING AND INNOVATIVE WAYS FOR YOU TO BETTER MANAGE YOUR ORGANIC WASTE (OR AVOID IT).**

**STALL HOLDERS INCLUDE**

**Reground**

<https://www.reground.com.au/>

To date this business has helped save 3 over 260 tonnes of coffee grounds ending up in landfill!

Reground exists to help businesses help the environment and not let any coffee, chaff or soft plastic waste end in landfill.

Reground creates a community around waste resources to educate us all on how to make our future more sustainable.

Reground changes our current waste disposal structure making it more resourceful for our pocket, people and planet.

**Minimal Glitter**

<https://www.minimalglitter.com/>

**Little Green Panda**

<https://www.littlegreenpanda.com/>

Little Green Panda is an innovative plant-based company born out of the need to solve the guilty sipping problem.

Check out their [youtube video here](#).

**Sustainability Victoria**





Minimal is an eco-friendly alternative to plastic based glitter that gives the same amazing effect, without leaving a negative environmental footprint. Their glitter is created by taking the cellulose from hardwood, such as eucalyptus, and turn it into a biodegradable film.	
Solo / City of Glen Eira	Metropolitan Waste and Resource Recovery Group
City of Yarra	And more

### SITE TOURS – Thursday 9 May (8:30AM TO 3:30PM)

This full day event will take delegates on a tour of different sites across metropolitan Melbourne so you can see, feel, hear and maybe smell all that’s involved with managing the waste and other material we generate through our daily life / business activities. It’s a great chance to gain behind the scenes access and information on an aspect of this essential service that is largely unseen by most of Australia.

Delegates will be required at a central location near to public transport and parking. This is likely to be either the Queen Victoria Market or the South Melbourne market however a confirmation email will be sent 4 days prior providing you this information.

#### Confirmed sites

##### Melbourne Zoo

At Melbourne Zoo, animal waste is collected and composted together with our visitor and horticulture waste. This material is composted onsite through an in-vessel composter called Hot Rot. It’s then commercially blended to create Zoo Gro that is suitable for use as soil conditioners and organic fertilisers.

<https://www.zoo.org.au/about-us/vision-and-mission/environmental-sustainability/waste-management>



##### South Melbourne Market

The Market is now recycling its organic waste and turning it into nutrient-rich garden fertilisers.

Every 2 tonnes of waste diverted from landfill has the same greenhouse gas reduction effect as taking a car off the road for a year! That’s why we have taken a significant step to stop organic waste entering landfill through two processes: Large-scale vermicomposting of our green waste, resulting in a specially formulated, organic garden fertiliser called Market Magic; and turning our food waste into garden fertiliser known as SoilFood™, through a fermentation and dehydration process

<https://southmelbournemarket.com.au/organic-waste-recycling/>



TBC – Third site to be confirmed.



### Melbourne Cricket Ground (MCG)

Winner of the 2018 Sustainability Victoria Outstanding Contribution to Industry Development Award the MCG's organic fertiliser that it creates on site from organic waste into product that can be reused is a great example of a closed loop system.

Waste produced at the MCG is treated in-house and turned into a soil additive that is being used to sustain the heritage listed Yarra Park which surrounds the stadium. The dehydrator at the MCG takes the organic waste and processes them into a soil additive known as SoilFood.



### South East Organic Facility and Unpackaging facility

This facility sorts, decontaminates and shreds more than 100,000 tonnes of Food Organics and Green Organics (FOGO) waste each year, servicing kerbside FOGO collections across South East Melbourne.

Check out youtube videos for the [Depack](#) and the [South East Organics](#) + Cleanaway's food waste services [here](#).

